



At White Point Beach Resort, we recognize the critical importance of reducing our environmental footprint and are dedicated to making a positive impact on our planet.



We are proud to have achieved third-party certification from [Green Key Global](#), a testament to our unwavering commitment to sustainable practices. This certification not only validates our efforts but also aligns us with the 17 [Sustainable Development Goals](#) (SDGs) set forth by the United Nations, ensuring that we are part of a global movement toward a more sustainable world.

Through Green Key Global, our sustainable practice processes have been thoroughly assessed in the areas of:

- Energy Conservation
- Water Conservation
- Solid Waste Management
- Hazardous Waste Management
- Indoor Air Quality
- Community Outreach
- Building Infrastructure
- Land Use
- Environmental Management
 - Environmental Social Governance
 - Corporate Social Responsibility

Find out more about Green Key Global certification and how it works [here](#).



HOUSEKEEPING

- Linen and towel reuse programme available to all guests
- All cleaning products are eco-certified, biodegradable, and non-toxic
- Refillable pump dispensers used for all guestroom amenities
- Recyclable or biodegradable packaging for amenities
- Toilet paper and paper towels are 100% tree-free or post-consumer recycled
- Natural ventilation and light used during cleaning
- Staff trained to conserve water and energy during room preparation
- Synthetic air fresheners are not used; only natural alternatives permitted
- Donates leftover amenities, towels, and supplies to local charities
- Regular checks on guestroom fridges and energy use
- Guest recycling bins provided in all rooms

FOOD & BEVERAGE

- Sources local, seasonal, fair-trade and ocean-friendly ingredients
- On-site herb and vegetable garden supports kitchen operations
- Bulk purchasing to reduce packaging waste
- All condiments and beverages served in reusable containers
- Takeaway containers are compostable and plastic-free
- Food audits conducted to reduce waste from prep to plate
- Surplus food is composted, shared with staff, or donated when possible
- Uses eco-labelled paper and serving products where needed
- No chemical pesticides or rodenticides used in food service areas
- Grease and cooking oils are collected and properly recycled

MAINTENANCE

- Tracks and manages electricity, propane, fuel, water, and waste annually
- LED and high-efficiency lighting installed across the resort
- Low-flow toilets, tap aerators, and dual flush systems in all guest areas
- Native plants and drought-tolerant landscaping reduce water needs
- Integrated pest management and wildlife protection strategies in place
- Rainwater is used for grounds and select operations
- Preventative maintenance schedule ensures optimal HVAC efficiency



- Onsite recycling includes batteries, electronics, mattresses, metals, bulbs, and more
- High-efficiency appliances purchased and maintained
- EV charging stations available for guests and staff vehicles
- Bonus points awarded for innovative sustainability measures on site

GUEST SERVICES & FRONT OFFICE

- Sustainability information shared with all guests at check-in
- In-room guest directories promote environmental tips and initiatives
- Digital folios and communications reduce paper usage
- Reuse programmes, recycling and green guest options clearly marked
- Staff trained to promote green habits and handle guest queries

MEETINGS & EVENTS

- Events are planned with sustainability in mind
- Composting, reusable tableware, and decor are standard
- Refillable water stations replace bottled water
- All printed materials (e.g. flipcharts, menus) use recycled paper
- Guests are encouraged to carpool, bike, or use EVs for conferences
- Local food and low-carbon menu options always available
- Digital communications with planners to reduce paper use

GIFT SHOP & RETAIL

- Stock includes locally sourced, eco-conscious, and Mi'kmaq-made products
- Reusable or minimal packaging for retail items
- Showcases sustainable businesses and local artisans
- Supports Indigenous and cultural storytelling through retail offerings

OUR PEOPLE & COMMUNITY

- Health and wellness benefits provided to all full- and part-time employees
- Regular staff training in DEI (Diversity, Equity, Inclusion) and Reconciliation
- Indigenous partnerships for procurement, education, and employment
- Staff participate in environmental volunteer opportunities
- Bike-to-work and low-emission commuting options promoted



- Reuse programme donates linens, electronics, and supplies to local causes
- Participates in Earth Day, Earth Hour, and other community sustainability events

A PLACE WORTH PROTECTING

At White Point, sustainability isn't just a programme — it's part of who we are. Thank you for supporting our mission to protect our coastline, communities, and culture — today and for generations to come.

