



PRESS RELEASE – FOR IMMEDIATE RELEASE

July 16th, 2020.

**WHITE POINT BEACH RESORT CELEBRATES RESIDENTS OF THE ATLANTIC PROVINCES FOR THEIR SUMMER 2020 SEASON**

**White Point, Nova Scotia** - White Point Beach Resort has made the decision to open its doors exclusively to residents of the Atlantic Canadian Provinces for the remainder of its summer 2020 season.

“With feedback from our staff, most recent Atlantic Canadian guests, and surrounding communities, we’ve heard their concerns and made the difficult decision to only allow residents of Atlantic Provinces to visit White Point for the rest of the summer” says White Point General Manager Dylan Meisner.

White Point Beach Resort encourages Atlantic Canadians to continue to support the Nova Scotian economy and will re-evaluate the decision to accept bookings from other provinces in September.

Robert Risley, owner of White Point, shares “we want Atlantic Canadians to come to White Point this summer and feel comfortable knowing we have extensive measures in place to provide a safe space for their families to vacation. For those Atlantic Canadians who are due for some White Point relaxation, we hope you choose this summer for your South Shore beach getaway.”

White Point Beach Resort is located along the South Shore of Nova Scotia and has been a vital part of the region’s economy since 1928. The year-round Nova Scotia resort made the difficult decision to close their doors on March 18<sup>th</sup>, 2020 due to safety concerns around COVID-19. After three months of closure, White Point Beach Resort recently reopened their doors to Atlantic Canadians on June 19<sup>th</sup>, 2020.

“White Point has been a safe haven for its guests for the past 92 years, and we are in charge of maintaining this legacy” shares Robert. “We know this decision will upset our many past guests from other parts of Canada, some who have been coming here for over 50 years. However, quite simply, there is nothing more important than the safety and well-being of our staff and guests. We can’t wait for this situation to be over when, once again, we can throw open our doors to the world.”

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