



## We're working to become Enviro-Friendly!

The Management and Staff of White Point, with the cooperation of our guests, actively implement and seek new initiatives that support and achieve our environmental policies. We are very proud of our accomplishments to date.



As evidence of our commitment, we have achieved our 4 Green Keys under the Hotel Association of Canada's Green Key Eco-Rating Program and are the proud recipients of the 2007 Mobius Environmental Business of the Year awarded from the Nova Scotia Resource Recovery Fund Board. We also have become active and proud supporters of Nova Scotia Enviro-Week and have been contributors to the Nova Scotia Nature Trust, Clean Nova Scotia and many more.

The following provides an overview of the practices that we have put in place at White Point. As you can appreciate, with Staff continuously seeking even more environmentally sound products and practices, our list grows almost on a daily basis! We invite you to borrow any of our practices and share your own with us!



### White Point Mission Statement

*"to provide an exceptional hospitality experience, in spectacular surroundings, by delivering quality service in an atmosphere of comfort, openness and friendship. The company shall adhere to the principles of sustainability and environmental responsibility."*

### **White Point Reduces...**

...Paper...

- We reduce our paper use by emailing internal reports versus sending hard copies.
- We have implemented an e-confirmation program to replace paper mail outs of reservation confirmations.
- We have significantly reduced production and use of printed promotional literature and replaced with online (electronic) promotions
- We reduce our paper use by reusing the back side of office paper for note paper or in printers

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- Linen napkins are used for the Dining Room, banquets, in group coffee services, etc. instead of paper napkins
- Menu covers are used rather than laminating paper
- Old newspapers are used for lighting fires
- Cleaning Rags are used rather than paper towel for cleaning
- Suppliers are asked to send newsletters, brochures, etc. by email vs. hard copy
- We have reduced our paper waste at trade shows by using only one flyer in a frame to promote upcoming events, programs and specials and invite those interested to visit our website for more information.
- We purchase facial tissue boxes that are made from recycled paper and are recyclable

#### ...Transportation...

- Where possible the following items are sourced locally to reduce transportation while supporting local producers and suppliers of:
  - o Fruits and Vegetables
  - o Maple Syrup
  - o Seafood such as Lobster, Fish, Mussels and Solomon Gundy
  - o Organically grown produce

#### ...Packaging ...

- Cream, sugar and milk are purchased in bulk and placed in containers
- We buy bulk detergent and fill resealable bags for guest laundry; drop box in laundry room to reuse
- We use dispensers for soap and shampoo in rooms/public areas rather than individual containers

#### ...Chemical Use...

- Vinegar and water are used for cleaning windows instead of chemical based cleaners
- Linen bags are used for carrying laundry back and forth to laundry room instead of garbage bags
- Dryermax© Dryer Balls have replaced fabric softeners – they are reusable and scent free
- We practice organics in all horticulture activities on property
- Indoor and Outdoor Pools and Whirlpool are filled with sea water, which results in an enhanced experience and makes use of less chemicals on a regular basis
- We encourage and facilitate a scent free environment
- We use organic based fertilizers and non-toxic pesticides
- Our lawns are natural, including clover and wild strawberries
- We practice natural landscaping where possible, making optimum use of existing and native plants and trees
- We make use of natural product where possible in our outdoor furniture and playground



#### ...Water & Electricity Consumption...

- We have implemented a standard load size policy in laundry
- Temperature standards are in place for empty & in use meeting rooms
- Photo sensors have been placed on all outdoor light fixtures to reduce electrical

- Water saving shower heads and taps have been installed in all accommodations
- We have initiated a light bulb replacement program – using energy saving compact fluorescent lights – 944 already replaced
- Our recreation equipment is entirely 0% emission
- We utilize solar lights on outdoor patios and decks
- We use R12 refrigeration for cooling systems
- Replacement motors and appliances are all Energy Star rated
- We offer stop smoking incentives for staff
- Our entire Resort is non-smoking.

#### ...Garbage...

- White Point has adopted an 8.5 km stretch of Route #3 which is cleared of garbage twice a year by staff members in conjunction with the Nova Scotia Adopt a Highway Program.
- Garbage bags are not used in receptacles in accommodations
- Recycling and Compost receptacles are in all accommodations

### ***White Point Reuses ...***

#### ...Containers...

- Old tires are creatively converted into planters for outdoor decks and patios.
- We use plant pots for starter plants every spring.
- We return pool chemical jugs to supplier to be refilled.
- Implemented a Bunny Food paper bag reuse program that guests participate in



#### ...Soils & Materials...



- We re-use soil from each years container plantings - amend it for re-use the next year
- We compost kitchen scraps on site which is then used on our gardens and flower pots
- We use local manures, Resort and township compost in resort gardens and have recently embarked on a program with Bowater Mersey to use their compost on our White Point Golf Course
- We use local bark mulch that is by product of logging industry
- Our seasonal decorations are purchased with criteria of being re-useable in future years.
- Our on-site Greenhouse structure was built from re-used wood
- We reuse old terry cloth in Dining Room and Bar for polishing
- Old linens are reused by altering them into linen napkins. Those too badly soiled are used by our Engineering Department for drop cloths and rags.
- Torn or stained blankets and sheets are altered for use as crib blankets and sheets.
- Our junk mail envelopes are used for deposits
- Office file folders are reused.

#### ...Furniture & Items...

- Eyeglasses no longer used by staff are donated to 3<sup>rd</sup> world countries through the International Lions Club

- Obsolete and unused lamps, bed spreads, blankets are donated to community organizations and programs

### ***White Point Recycles ...***

- We recycle flip chart & meeting room paper
- We send toner and ink cartridges to be refilled; purchase re-fillable cartridges
- The 45 gallon drums that detergent comes in are given to staff when empty, and are used for planters, etc.
- Toilet tissue packaging is recycled
- Our arts and crafts program makes use of recycled materials and environmental education components
- Refundable cans and bottles from our food and beverage services as well as those collected from guest rooms are collected and sorted weekly by staff of the Green Teams at the Resort. Refundables are then returned and monies generated as a result of this activity are used by staff to fund staff events and causes as well as community events. In 2009, 41,600 pieces were recycled!
- All garbage collected at White Point is sorted according garbage, recyclables, refundables and compostables.



These are just some of our many initiatives!

*“We loved it here! Your resort is so peaceful,  
environmentally friendly and you allow us to bring our dogs  
and that’s key for us! We got to totally unwind here,  
hiking locally with our dogs and also learn about the history of the area.  
You made us feel very welcome – Thank you!  
C. Kempster*

**Interested in learning more? Here are some websites we have found helpful:**

- Nova Scotia Resource Recovery Fund Board: <http://www.rrfb.com/>
- Nova Scotia Adopt a Highway: <http://www.rrfb.com/litter/adopt.html>
- Clean Nova Scotia: <http://www.clean.ns.ca/>
- Green Key Eco-Rating Program: <http://www.greenkeyglobal.com/>
- Audubon International: <http://www.terrachoice.ca/hotelwebsite/indexcanada.htm>

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